

Dear Industry Colleague,

The Education Today 2014/2015 Handbook and Buyers' Guide will be published in July 2014 and will reach our circulation of 45,057 consisting of UK teachers, head teachers and educators at schools and colleges across the primary, secondary and higher education sectors, both state and private. It will be an indispensable source of information for our readers when they come to choose suppliers for any aspect of education-related services. The guide will be produced in print and in fully interactive digital format with a search engine facility. Readers can visit your website with just one click.

This guide will be a comprehensive information directory for the education industry and will include:

- **COMPLETE A-Z COMPANY INDEX**
- **DATES FOR YOUR DIARY**
- **COMPREHENSIVE BUYERS' GUIDE SECTIONS INCLUDING:**
Computing and IT Resources; Building Design and Maintenance; Catering and Hygiene; Wellbeing; Safety and Security; Recruitment; Resources and PR and Marketing Services.
- **INFORMATION ON MANUFACTURER, DISTRIBUTOR AND SUPPLIER STATUS**
- **PR AND MARKETING SERVICES**

The Education Today 2014/15 Handbook and Buyers' Guide will be used by the key decision makers/buyers on a daily basis to source products and suppliers.

Make sure you are included in the guide by completing the following data sheets which will allow you a basic listing in the Company Index and up to 5 standard listings in the Buyers Guide section COMPLETELY FREE OF CHARGE.

Forms must be returned before May 30th to ensure they are included

**Contact Paul Dunn on 01622 699108
or email education@datateam.co.uk**

Copy Deadline Friday, May 30th

COMPANY INDEX

This is an alphabetical list of companies giving full address, contact names, Association membership and nature of business. A basic listing is completely free of charge. However, you can enhance your entry as illustrated below.

WEBSITE LINK

With the digital version of the **Education Today Handbook & Buyers Guide** you can make your website address live with a direct link for a cost of £25.00. Please sign and date the below if you wish to make your website live.

Name.....Website.....
 Email.....Date.....

BUYERS' GUIDE TO PRODUCTS & SERVICES

Please check the following lists, ticking the appropriate boxes for all headings under which you wish your company to appear. Your ticks will indicate your choice of entry type, the conditions for which are as follows:

FREE OF CHARGE – 5 LIGHT TYPE ENTRIES (This applies to the total number of entries throughout this handbook, NOT per section).

Display boxes – A low cost, highly effective advertising service designed to influence the buyer at the actual point of reference.

<p>ADDITIONAL LIGHT TYPE ENTRIES: £10 + VAT per entry</p> <p>To display your company name in BOLD: £12 + VAT per entry</p>	<p>STANDARD LISTING STYLE:</p> <p style="text-align: center;">↓</p> <p>Broadview Blinds Education Today Elliott Group Ltd Groupcall Heckmondwike Identibadge John Cheadle Kycocera Document Solutions UK Precor Simply Health Walt Disney Theatrical Group</p>	<p>Education Today</p> <hr/> <p>Education Today Datateam Business Media Ltd London Road Maidstone, Kent ME16 8LY</p> <p>Tel: 01622 699 108 Email: education@datateam.co.uk Website: www.education-today.co.uk</p> <p>Managing Director: Parvez Kayani PUBLISHING</p>	<p style="text-align: center;">↑</p> <p>SMALL DISPLAY BOXES (50mm x 50mm): £100 each + VAT</p> <p>LARGE DISPLAY BOXES (50mm x 80mm) including company logo/shaded background and up to 20 words: £150 each + VAT</p> <p style="text-align: center;">→</p>	<p style="text-align: center;">Education today</p> <p style="text-align: center;"><small>WWW.EDUCATION-TODAY.CO.UK</small></p> <hr/> <p>Education Today</p> <p>Education Today Datateam Business Media Ltd London Road Maidstone, Kent ME16 8LY</p> <p>Tel: 01622 699 108 Email: education@datateam.co.uk Website: www.education-today.co.uk</p> <p>Managing Director: Parvez Kayani PUBLISHING</p> <p><i>The only business magazine targeting the entire education sector, providing new opportunities for advertising in previously untested markets.</i></p>
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DISPLAY ADVERTISING OPPORTUNITIES

Positions and Sizes	Costs	Dimensions (depth & width)
Front Cover	£1750 + VAT	Type area for pages: 210 x 170mm
Inside Front Cover	£1100 + VAT	Trimmed size: 238 x 193mm
Inside Back Cover	£950 + VAT	Bleed size: 244 x 199mm
Back Cover	£1100 + VAT	
Full Page	£800 + VAT	
Half Page	£450 + VAT	102 x 170mm
Quarter Page	£275 + VAT	80 x 110mm

**Advertising positions will be sold on a first come first served basis.
 To book please contact Paul Dunn on 01622 699108.**

COMPUTING AND ICT RESOURCES

SECTION 1

AGE GROUP

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
 BOLD TYPE - £12 + VAT
 DISPLAY BOX - SMALL - £100 + VAT
 DISPLAY BOX - LARGE - £150 + VAT

- Early Years
 - Primary
 - Secondary
 - Further Education
 - Higher Education
 - All Ages
 - Other - please specify
-

SECTION 2

CURRICULUM RELATED

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
 BOLD TYPE - £12 + VAT
 DISPLAY BOX - SMALL - £100 + VAT
 DISPLAY BOX - LARGE - £150 + VAT

- Art
 - Assessment
 - Books
 - Business
 - Careers
 - Design/Technology
 - Drama
 - English
 - Games & Toys
 - Geography
 - History
 - ICT
 - Languages
 - Maths
 - Music
 - PE/Sports
 - PSE
 - Religious Education
 - Science
 - Special Education Needs
 - Other - please specify
-

SECTION 3

HARDWARE AND PERIPHERALS

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
 BOLD TYPE - £12 + VAT
 DISPLAY BOX - SMALL - £100 + VAT
 DISPLAY BOX - LARGE - £150 + VAT

- Desktop Computers
 - Document Cameras
 - Document Readers
 - Hard Disc Drives
 - IT Repairs
 - IT Support
 - Laminators
 - Laptop Computers
 - Monitors
 - Printers
 - Scanners
 - Sound Cards
 - Speakers
 - Video Conferencing
 - Visualisers
 - Whiteboards
 - Other - please specify
-

SECTION 4

SOFTWARE

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
 BOLD TYPE - £12 + VAT
 DISPLAY BOX - SMALL - £100 + VAT
 DISPLAY BOX - LARGE - £150 + VAT

- Application Software
 - Driver Software
 - Educational Software
 - Interactive Software
 - IT Repairs
 - IT Support
 - Online Software
 - Utility Software
 - Websites
 - Other - please specify
-

BUILDING DESIGN AND MAINTENANCE

SECTION 5

EXTERIORS

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
 BOLD TYPE - £12 + VAT
 DISPLAY BOX - SMALL - £100 + VAT
 DISPLAY BOX - LARGE - £150 + VAT

- Building Maintenance
 - Decorating Services
 - Drainage Services
 - Electrical Services
 - Glazing Services
 - Grounds Maintenance
 - Joiners
 - Landscaping Services
 - Lighting Services
 - Playgrounds
 - Plumbing Services
 - Roofing Services
 - Signage
 - Solar Installations
 - Staging
 - Toilet Blocks
 - Tree Surgeons
 - Washrooms
 - Window Cleaning
 - Other - please specify
-

SECTION 6

INTERIORS

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
 BOLD TYPE - £12 + VAT
 DISPLAY BOX - SMALL - £100 + VAT
 DISPLAY BOX - LARGE - £150 + VAT

- Air Conditioning
 - Building Maintenance
 - Cloakrooms
 - Decorating Services
 - Drainage Services
 - Electrical Services
 - Flooring Services
 - Glazing Services
 - Grounds Maintenance
 - Heating Services
 - Joiners
 - Landscaping Services
 - Lighting Services
 - Lockers
 - Playgrounds
 - Plumbing Services
 - Roofing Services
 - Signage
 - Solar Installations
 - Staging
 - Suite Design
 - Toilet Blocks
 - Tree Surgeons
 - Washrooms
 - Window Cleaning
 - Other - please specify
-

SECTION 7

CLASSROOM FURNITURE

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Curtains And Blinds
- Display Equipment
- Ergonomics
- Folding Tables And Chairs
- Noticeboards
- School Chairs And Desks
- Showcases
- Signage
- Specialist Suites
- Storage Furniture
- Whiteboards
- Other - please specify

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CATERING AND HYGIENE

SECTION 8

CATERING AND HYGIENE

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Banqueting Tables And Chairs
- Cashless Catering
- Cleaning Services
- Dishwashing Services
- Drain Cleaning Services
- Folding Tables And Chairs
- Food Supplies
- Kitchen Equipment
- Pest Control Services
- Recycling Services
- Refrigeration Services
- Sanitation Services
- Waste Management
- Other - please specify

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WELLBEING

SECTION 9

WELLBEING

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Exercise Equipment
- Grounds Maintenance
- Outdoor Learning
- Outdoor Play
- Playground Equipment
- School Sports Supplies
- Sports Surfaces
- Other - please specify

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SAFETY AND SECURITY

SECTION 10

SAFETY AND SECURITY

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Asbestos Removal
- Certification
- Cloud Storage
- Data Back Up
- Data Protection
- Data Recovery
- Electrical Safety
- E-Safety
- Evacuation
- Fencing Services
- Fire Safety
- First Aid Training
- Health And Safety
- Identity Badges
- Inspections
- Lockers
- Remote Control Network Management
- Safety Equipment
- Surveillance
- Other - please specify

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RECRUITMENT

SECTION 11

AGE GROUP

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Early Years
- Primary
- Secondary
- Further Education
- Higher Education
- All Ages
- Other - please specify

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SECTION 12

CURRICULUM RELATED

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Art
- Assessment
- Books
- Business
- Careers
- Design/Technology
- Drama
- English
- Games & Toys
- Geography
- History
- ICT
- Languages
- Maths
- Music
- PE/Sports
- PSE
- Religious Education
- Science
- Special Education Needs
- Other - please specify

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SECTION 13

GEOGRAPHICAL LOCATION

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Central England
- East England
- London
- North East England
- North England
- North West England
- South East England
- South England
- South West England
- England
- Scotland
- Wales
- UK
- Other - please specify

RESOURCES

SECTION 14

RESOURCES

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Books
- Broadband School Services
- Coaching
- Communication Aids
- Consultancy
- Consumables
- CPD
- Educational Toys
- Graphic Design
- IT Repairs
- IT Support
- Lab Equipment
- Multimedia
- Phonics
- Photographers
- Stationary
- Test Books
- Tools
- Web Design
- Other - please specify

SECTION 15

AGE GROUP

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Early Years
- Primary
- Secondary
- Further Education
- Higher Education
- All Ages
- Other - please specify

SECTION 16

CURRICULUM RELATED

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Art
- Assessment
- Books
- Business
- Careers
- Design/Technology
- Drama
- English
- Games & Toys
- Geography
- History
- ICT
- Languages
- Maths
- Music
- PE/Sports
- PSE
- Religious Education
- Science
- Special Education Needs
- Other - please specify

MISCELLANEOUS

SECTION 17

MISCELLANEOUS

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Academy Conversions
- Administration
- Architects
- Charities
- Entertainment
- Finance And Leasing
- Fund Raising
- Inspiration
- Learning Support
- Photography
- Support Groups
- Sustainability
- Training
- Transport
- Travel And Trips
- Tutors
- Uniform Suppliers
- Other - please specify

PR AND MARKETING SERVICES

SECTION 18

PR AND MARKETING SERVICES

LIGHT TYPE ENTRIES - EXTRA - £10 + VAT
BOLD TYPE - £12 + VAT
DISPLAY BOX - SMALL - £100 + VAT
DISPLAY BOX - LARGE - £150 + VAT

- Public Relations
- Sales And Marketing
- Advertising
- Market Research
- Other - please specify

**PLEASE COMPLETE AND RETURN BY May 30th, 2014
ORDER FORM AND COMPANY DETAILS**

THE INFORMATION GIVEN HERE WILL BE PRINTED IN THE MAIN INDUSTRY ADDRESS LIST SO IT IS IMPORTANT THAT THE FOLLOWING DETAILS ARE FULLY COMPLETED BY ALL PARTICIPATING COMPANIES.

Please print details

Company name:.....

Address:.....

.....

Postcode Telephone Fax.....

Contact name:.....Position

Contact name:.....Position

Email Address:

Web Site:

I am a member of.....Association

- Nature of Business (please tick the relevant boxes):
- Manufacturer.....
 - Distributor.....
 - Supplier.....
 - Agency.....
 - Other.....

ORDER FORM

This order form complies with the provisions of The Unsolicited Goods and Services Act, which requires that you complete and sign this form, keeping a photocopy for your own records.

PLEASE BEAR IN MIND

There is no obligation to take 'paid' entries beyond the FREE OF CHARGE entitlement of 5 light type entries in the Buyers' Guide Sections and all Brand Names.

<input type="checkbox"/> Light type entries: 5 Free plus extras @ £10 each =	£	Invoice address if different from above:
<input type="checkbox"/> Bold type entries: All paid @ £12 each =	£
<input type="checkbox"/> Display boxes: All paid Small 50mm x 50mm @ £100 each =	£
..... Large 80mm x 50mm @ £150 each =	£
<input type="checkbox"/> Website Links: All paid @ £25 each =	£
Sub Total	£	
VAT at the standard rate (UK only)	£
INVOICE TOTAL	£	=====

- Please use artwork herewith for display box/boxes
- Please find enclosed my cheque payable to DATATEAM BUSINESS MEDIA LTD (essential for all orders below £150)
- Please invoice my company
- Please charge my MASTERCARD or VISA account

My card number is: please add CVC Security code

Card Address if different from above

.....

Card expiry date.....

I hereby authorise these instructions

Name:.....Position:

Signature.....Date:

Please now return this entire questionnaire to:
Paul Dunn
Datateam Business Media Ltd, London Road, Maidstone, Kent ME16 8LY
Tel: 01622 699108 Fax: 01622 757646
or scan this form and email to: education@datateam.co.uk